




# ALANA DOMINGO

## PROFILE

Currently carving out a place in the world of digital media and communications. Broad experience in writing and editing, inbound marketing, visual design, and branding.

## CONTACT

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 alanadomingo.com

## EDUCATION

**Temple University • 2016**  
BA Communication Studies  
Magna Cum Laude

**Savannah College of  
Art & Design • 2013-15**  
Writing, 90 credit hours

## RELEVANT SKILLS

- Content Marketing
- Social Media Marketing
- Email Marketing
- Writing & Editing
- Data Analysis
- Marketing Research
- Google Product Suite
- Microsoft Office Suite
- Adobe Creative Suite
- Graphic Design
- Basic HTML & CSS
- Digital Photography
- Digital Video Production
- Traditional Drawing

## WORK EXPERIENCE

**Junior Content Writer**  
eZanga.com  
Apr 2017 - Present

- Wrote new pieces for content marketing blog posts.
- Researched and analyzed digital marketing trends.
- Worked with editors to produce high-quality articles.

**Editorial Intern**  
Prestwick House, Inc.  
May 2016 - Aug 2016

- Wrote new content for textbooks, press releases, and blog posts.
- Proofread and noted corrections for various projects.
- Outlined and drafted teaching units for publication.

**Set Photographer**  
Temple Talk, TUTV  
Sept 2015 - May 2016

- Responsible for real-time photographic images used in promotional material, web content.
- Worked in a fast-paced, team-oriented environment.

**Media Specialist**  
Makau 'O Pono  
Aug 2014 - Present

- Developed website design using the Wix platform.
- Managed social media presence on Facebook and Instagram.
- Created promotional graphics, took product photographs.

## REFERENCES

**Dr. Carolyn Kitch**  
Chair of Journalism  
Temple University  
ckitch@temple.edu

**Darlene Gilmore**  
Publishing Editor  
Prestwick House, Inc.  
darlene@prestwickhouse.com

**Michelle Brammer**  
Director of Marketing  
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